



StoreWatch Central



**StoreWatch Plus-
The Integrated Business Management System that Works the Way You Do.**

Complete and Seamless Integration

StoreWatch Central is the "collector" of information from your stores using StoreWatch Plus. Any number of stores can send their data to Central, either on demand, or scheduled during the day or night. The information received at StoreWatch Central is gathered, sorted and valuable management reports are generated. Extensive online help and setup manuals make training and operation simple for your staff.

Make Technology Work for You

Keep your car keys in your pocket. StoreWatch Central gives you a pulse on your stores without ever having to leave your office. StoreWatch Plus instantly transfers store information to your Central office for analysis and final accounting. This eliminates the "bottlenecks" in your home office data entry functions, and data entry errors are virtually eliminated since the information is entered only once. You always have instant access to key store information including:

**Daily Sales
Store Purchases**

**Daily Deposits
Fuel Levels**

**Retail Inventory
Pricebook Management**

Memos between the stores and the home office are automatically sent and received each time data is transferred. This convenience feature allows store managers to explain issues on the report, or for the home office to "broadcast" a message to one, several, or all the stores. No more time consuming "telephone tag" when StoreWatch Plus and StoreWatch Central are in operation. The same function is used to send Pricebook updates from the home office to individual, groups, or all stores, saving you time and effort.

Unlock Business Potential and Enhance Productivity

StoreWatch Central includes a powerful Pricebook Manager. Statistics have shown that a properly managed pricebook can add 3-4 % to your bottom line. With StoreWatch's ability to utilize multiple pricebooks per store, regional or promotional pricing is also greatly simplified. Automatic promotional pricing and returning the price to normal after the promotion can be scheduled well in advance of the event, saving your staff time and assuring that the proper pricing occurs and returns to normal once the promotion ends. Have mixed Point of Sale (POS) devices across your chain? StoreWatch Central's Pricebook can manage all the information for each of the stores.

Tap into Corporate Accounting Power

StoreWatch Plus interfaces directly with other AZTECH software programs to form a complete retail accounting solution. Data entry time for the home accounting office is significantly reduced because your data has already been keyed at the store level. This maximizes your staff's efficiency and reduces your home office workload. Optional accounting interfaces include Quick-Books PRO and Premier, MAS 90, MAS 200, Peachtree Quantum, Microsoft Great Plains, and Aztech's PM-1000 and NeXgen Petroleum Accounting systems.

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